



THURSDAY MAY 4  
8:30 A.M. - 11:30 A.M.  
WOODBRIDGE HILTON

## THE DIGITAL PRINT REVOLUTION

### ONE-TO-ONE MARKETING:

## ABA Marketing Network

New Jersey Committee

DON'T MISS THIS EXCITING OPPORTUNITY!

JOHN,

ABA Marketing Committee  
Green, Lind McNulty Inc.  
1485 Morris Ave.  
Union, NJ 07083

Mr. John Smith  
123 Any Street, Suite 123  
City, State 00000-0000

## ABA Marketing Network

New Jersey Committee

### committee members:

- Dennis F. Kane**, Amboy National Bank (Chairman)
- Debra Aniano**, Yardville National Bank
- David Block**, Block Advertising and Marketing
- Daniel R. Bubenick**, Sierra Communications
- Tim Doherty**, New Jersey Bankers Association
- Jane Gore**, Amboy National Bank
- Damien D. Kane**, Northfield Savings Bank
- James R. Kerr**, Marketing Consultant
- Eric L. Kesselman**, Kearny Federal Savings
- Holly Kluck**, Market Connections™ Inc.
- Gerald M. Lind**, Green, Lind & McNulty
- Karen McMullen**, Center for Financial Training NJ
- Jerry Nussbaum**, Ideas & Things
- Bob Rinklin**, Essential Communications
- Martin Rubin**, Spectraform

The Digital Print Revolution is here and is changing the way we market to our customers. Learn how emerging print technologies can improve both your marketing and your bottom line.

### WHO WILL PROFIT MOST FROM THIS SEMINAR?

- Bank Presidents & CEOs
- Marketing VPs, Directors & Managers
- Community Relations Officers

### HOW TO GET THERE:

**Woodbridge Hilton at Metro Park**  
120 Wood Avenue South  
Iselin, NJ 08830

- **Garden State Parkway:** North or South bound exit, take Exit 131A. Hotel is on the right as you exit.
- **New Jersey Turnpike:** Take Exit 11, follow Garden State Parkway north to Exit 131A. Hotel is on the right as you exit.
- **Staten Island:** Outerbridge Crossing to Route 440 to Garden State Parkway, north to Exit 131A. Hotel is on the right as you exit.
- **By Train:** The Metro Park Train Station is just one block from the Hotel. For schedule and information call 1-800-722-2222.

# ONE-TO-ONE MARKETING: The Digital Print Revolution



**DIANE M. QUINLISK** — Senior Manager, Pull Marketing Kodak Graphic Communications Group  
Senior Manager, Pull Marketing, Diane M. Quinlisk joined Kodak Graphic Communications Group in 2004. Her responsibilities include educating the advertising, marketing and creative communities about variable data printing and the personalization capabilities possible with new digital output technologies. Ms. Quinlisk leads cross product strategic initiatives to expand Kodak's presence within the corporate marketing and agency market place; she is also Kodak's industry interface with key trade associations and councils.



**BARBARA PELLOW** — CEO of Pellow and Partners  
A digital printing and publishing pioneer and marketing expert, Barbara Pellow formed Pellow and Partners to help companies develop multi-media strategies that ride the information wave. Whether it is developing a strategy to launch a new product, building a strategic marketing plan or educating your sales force on how to deliver an effective value proposition, Pellow and Partners brings the knowledge and skills to help companies expand and grow business opportunity.



**MICHAEL MORAN** — President of Market Connections™ Inc.  
Mike Moran is the co-founder and President of Market Connections Inc. Michael and his partner, Daniel Brown, have created a one-stop, full service, custom publishing and marketing systems provider for the North American market-place. In response to the demand for complex and adaptable products. Market Connections has continued building aggressively on its original concept, to establish itself a leader in the market today.

SEMINAR REGISTRATION — LOG ON TO REGISTER ONLINE:

# ABAMarketingNJ.com/JohnSample

**Name:** .....  
Nickname for Badge: .....  
Organization: .....  
Address: .....  
City: ..... State: ..... Zip: .....  
Telephone: ..... Fax: .....  
Email: .....

## THANKS TO OUR SEMINAR SPONSORS

- Center for Financial Training
- Spectraform
- Market Connections Inc.
- Star Ledger
- The Record
- World Audio Visual Enterprises

### PLEASE SELECT ONE:

- \$50 Early Registration  
(Before April 28, 2006)
- \$60 At the door

Make check payable to BMA-NJ  
(Tax ID 23-735-8109)

Phone: 908-686-7500  
Speak to Gerry or Janet  
Fax to: 908-686-4757

Bring a business card to the meeting to be eligible for the door prizes.

**Fax or mail your registration to:**  
**Gerry Lind**  
**Green, Lind & McNulty**  
**1435 Morris Ave.**  
**Union, NJ 07083**